

GRAPHIC DESIGN

COURSE UNITS	ECTS	
	SEMESTER	
1St YEAR	1°	2°
Basic Design	4	
Language and digital techniques	6	
Photographic and audiovisual media	6	
Scientific Fundamentals of design	4	
Typography	6	
Design and business	4	
Drawing and graphic techniques 1		6
Volume and space		6
Historic Fundamentals of design		6
Systems of representation		6
Basic projects		6
Total credits year 1	30	30

COURSE UNITS	ECTS	
	SEMESTER	
2nd YEAR	1st	2nd
Drawing and graphic techniques 2	6	
Photographic workshop	6	
History and culture of Graphic design	6	
Graphic design projects 1	6	
Optional units	6	
Culture of design		6
Production and Printing Techniques		8
Graphic design projects 2		6
Drawing and graphic techniques 3		4
Optional units		6
Total credits year 2	30	30

COURSE UNITS	ECTS	
	SEMESTER	
3rd YEAR	1st	2nd
Digital production and edition Techniques 1	4	
Aesthetics and Trends in Graphic Design	6	
Graphic Design Projects 3	8	
Marketing and Communication	6	
Optional units	6	
Digital production and edition Techniques 2		4
Graphic Design Projects 4		8
Interactive Graphic Design Projects		6
Graphic Design Management		6
Optional units		6
Total credits year 3	30	30

COURSE UNITS	ECTS	
	SEMESTER	
4th YEAR	1st	2nd
Digital production and edition Techniques 3	6	
Graphic Design Projects 5	6	
Audiovisual Graphic Design projects	6	
Interdisciplinary Projects	6	
Optional units	6	
Practicum		12
Final Project		18
Total credits year 4	30	30