

## PRODUCT DESIGN

COURSE UNITS	ECTS	
	SEMESTER	
(**) Not mandatory		
<b>1<sup>st</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Basic Design	4	
Basic Projects	6	
Drawing and graphic techniques 1		6
Volume & Space		6
Systems of Representation	6	
Languages and digital techniques		6
Photography and audiovisual media		6
Scientific Fundamentals of design	4	
Historic Fundamentals of design	6	
Design and business	4	
Workshop analyzing Product Design trends		6
<b>Total year 1</b>	<b>30</b>	<b>30</b>
<b>2<sup>nd</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Culture of design	6	
Materials		6
Structures & Systems 1	8	
Manufacturing processes		8
History & Culture of Product Design		6
Product Design Projects 1	4	4
Modelling & Prototypes	6	
Opcional units	6	6
<b>Total year 2</b>	<b>30</b>	<b>30</b>
<b>3<sup>rd</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Digital technology applied to product design 1 (**)	8	
Aesthetics and trends in Product Design		6
Product Design Projects 2	10	6
Packaging projects (**)		6
Marketing & communication		6
Product design management	6	
Optional units	6	6
<b>Total year 3</b>	<b>30</b>	<b>30</b>
<b>4<sup>th</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Digital technology applied to product design 2 (**)	4	
Project Design Projects 3	4	
Advanced Materials	4	
Workshop presentation and communication of Project	6	
Other specialities Project (**)	6	
Opcional units	6	
Practicum		12
Final Project		18
<b>Total year 4</b>	<b>30</b>	<b>30</b>