



GENERALITAT  
VALENCIANA

iseaCV  
Instituto Superior de  
enseñanzas artísticas  
comunicación audiovisual

easda  
escola d'art i superior  
de disseny, alacant

## GRAPHIC DESIGN

COURSE UNITS	ECTS	
	SEMESTER	
(**) Not mandatory		
<b>1<sup>st</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Basic Design	4	
Basic Projects		6
Drawing and graphic techniques 1		6
Volume & Space		6
Systems of Representation		6
Languages and digital techniques	6	
Photography and audiovisual media	6	
Scientific Fundamentals of design	4	
Historic Fundamentals of design		6
Design and business	4	
Typography (**)	6	
<b>Total year 1</b>	<b>30</b>	<b>30</b>
<b>2<sup>nd</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Drawing and graphic techniques 2	6	
Culture of design		6
Production & Printing Techniques 1		8
Photography workshop (**)	6	
History & Culture of Graphic Design	6	
Graphic Design Projects 1-2	6	6
Drawing and graphic techniques 3		4
Opcional units	6	6
<b>Total year 2</b>	<b>30</b>	<b>30</b>
<b>3<sup>rd</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Digital Production and edition Techniques 1 (**)	4	4
Aesthetics and trends in Graphic Design	6	
Graphic Design Projects 3-4	8	8
Interactive Graphic Design Projects (**)		6
Marketing & communication		6
Graphic design management	6	
Opcional units	6	6
<b>Total year 3</b>	<b>30</b>	<b>30</b>
<b>4<sup>th</sup> YEAR</b>	<b>1<sup>st</sup></b>	<b>2<sup>nd</sup></b>
Digital Production and edition Techniques 2 (**)	6	
Graphic Design Projects 5	6	
Audiovisual Graphic Design Projects (**)	6	
Other specialities Project (**)	6	
Opcional units	6	
Practicum		12
Final Project		18
<b>Total year 4</b>	<b>30</b>	<b>30</b>